Certificate Examination in SME Finance for Bankers

Rules & Syllabus 2015

OBJECTIVE

Considering the growing importance of SME finance in the Banking Industry, this course is intended to equip practicing banking and finance professionals to have in depth knowledge in the field of SME finance.

ELIGIBILITY

Any Graduate of a recognized university will be eligible for admission.

SUBJECT OF EXAMINATION

Small and Medium enterprises in India

EXAMINATION FEES/REGISTRATION FEE

	For Members	For Non-Members
First attempt	₹1,000/-*	₹1,500/-*
Subsequent each attempt	₹1,000/-*	₹1,500/-*

^{*}Plus Service Tax as applicable (Reg. No. AAATT3309DSD002)

MEDIUM OF EXAMINATION

Examination will be conducted in English only.

PATTERN OF EXAMINATION

- Each Question Paper will contain approximately 120 objective type multiple choice questions.
- (ii) The examination will be held in online mode only. A list of examination centre will be provided in the online examination application form.

DURATION OF EXAMINATION

The duration of the examination will be of two hours.

PERIODICITY AND EXAMINATION CENTRES

- (i) The examination will be conducted normally twice a year in May / June and November / December.
- (ii) Examination will be conducted on a Sunday.

PASSING CRITERIA

Candidate has to secure 50% or more marks in the examination to pass i.e. 50 marks out of 100.

PROCEDURE FOR APPLYING FOR EXAMINATION

Application for examination should be made online from the Institute's website **www.iibf.org.in**. No physical form will be accepted by the Institute with effect from 1st January, 2013.

PROOF OF IDENTITY

Non-members applying for Institute's exams / courses are required to submit a copy of any one of the following documents along with Examination Application Form. Forms without the same shall be liable to be rejected.

- 1) Photo i/card issued by Employer or 2) PAN Card or 3) Driving License or
- 4) Election Voter's i/card or 5) Passport or 6) Aadhaar Card

STUDY MATERIAL

The Institute has developed a courseware to cover the syllabus. Candidates are advised to make full use of the courseware and also the updates put on the IIBF website from time to time. However, as banking and finance fields are dynamic, rules and regulations witness rapid changes. Hence, candidates should keep themselves updated on latest developments by going through Master Circulars issued by RBI, visiting the websites of organizations like RBI, SEBI, BIS etc.

The Institute has published study books to facilitate study and they will be available at outlets / showrooms / distributors of M/s. Taxmann Publication Pvt. Ltd. The price of each book and detail list of outlets is mentioned below.

Candidates may purchase directly from outlets / showrooms / distributors of the above.

Candidates who purchase books directly from outlets of publishers will be offered a discount of 20% on the cost price of the book. Candidates desirous of purchasing books by post will not be offered any discount. However the postage will be borne by publishers. Candidates would be required to send their indent to publishers' outlet along with a Demand Draft for the cost of book/s. The Demand Draft should be drawn in favour of M/s. Taxmann Publication Pvt. Ltd. (No cheques will be accepted). Candidates are requested not to send any request for the purchase of books to the Institute's Zonal Offices / Corporate Office.

Name of the Book	Price
Small and Medium Enterprises in India, 2008	₹195/-

ADDRESSES OF TAXMANN PUBLICATION PVT. LTD.

BRANCHES & SHOWROOMS

Jaina Book Agency

649-A, Girgaum Road, Dhobi Talao,

Mumbai - 400 002

Tel.: 22012143, 22018485

Asia Law House

Shop No. 10, Aiyangar Plaza, Between UTI & Central Bank

Bank Street Kothi, Hyderabad - 500 095

Hyderabad - 500 0 Tel. : 24742324

Standard Book Distributors

104, Labh Complex, 12-B,

Sattar Taluka Society, Opp.Old High Court Rd., Ahmedabad - 380 014 Tel.: 7540731,7540732

Student Book Centre

527, Kalbadevi Road,

Opp. Edward Cinema, Mumbai - 400 002

Tel.: 22050510, 22080668 Commercial House

Commercial House

149, Rajendra Market,

Opp. Tis Hazari Court, Delhi - 110 054

Tel.: 23947862, 23947863

Book Corporation

4, R. N. Mukherjee Road,

Kolkata - 700 001

Tel.: 22101089, 22206669, 31000405

Student Agencies (I) Pvt. Ltd. 102, Konark Shram,

Behind Everest Building,

156, Tardeo Road, Mumbai - 400 034

Tel.: 2351334-37

C. Sitaraman & Co., 37, Royapettah High Road,

Chennai-600 014

Tel.: 28111516, 28117069, 28113950

Law Point 6C, R. N. Mukherjee Road,

Opp. Birla Building, Stephen House, Kolkata - 700 011

Tel.: 22101821

Krishna Law House

35-36. Gokhale Market.

Opp. Tis Hazari Court, Delhi -110 054

Tel.: 23969866, 23919317

Book Corporation

108, Nandan Complex, Near Mithkhali Rly. Crossing,

Mithakhali, Ahmedabad - 380006

Tel.: 6465385 Puliani & Puliani

Ground Floor, Sujatha Complex,

1st Cross Gandhinagar,

Bangalore - 560 009 Tel.: 2265500, 2254052

Modern Law House

1/1, A. D. A. Flat,

(Near Bishop Johnson School), M. G. Marg, Allahabad - 211001

Tel.: 2560700, 2560616 Arora Law Agency

Shivala Road, Hussainpura, Amritsar - 143 001

Tel.: 2584548

Commercial Book House

LG-2, 23, Aakarshan Bhawan, Anasari Road, Darya Ganj,

New Delhi - 110 002 Tel.: 23267860

M/s. Taxmann Publication Pvt. Ltd.

35, Bodke Building, M.G. Road, Opp. Mulund Railway Station,

Mulund (West), Mumbai - 400 080 Tel.: 022-25934807/32516684/25644807 E-mail: nileshbhanushali@taxmann.com

M/s. Taxmann Publication Pvt. Ltd.

59/32, New Rohtak Road, New Delhi - 110 005 Tel.: 011-45562222

E-mail: sales@taxmann.com

M/s. Taxmann Publication Pvt. Ltd.

7, Abhinav Arcade, Ground Floor,

Nr. Bank of Baroda, Pritam Nagar,

Paldi, Ahmedabad - 380 007

Cell: 9909984900

E-mail: bdurgaprasad@taxmann.com

SYLLABUS

The details of the prescribed syllabus which is indicative are furnished in the booklet. However, keeping in view the professional nature of examinations, all matters falling within the realm of the subject concerned will have to be studied by the candidate as questions can be asked on all relevant matters under the subject. Candidates appearing for the Examination should particularly prepare themselves for answering questions that may be asked on the latest developments taking place under the various subjects of the said examination although those topics may not have been specifically included in the syllabus. The Institute also reserves to itself the right to vary the syllabus / rules / fee structure from time to time. Any alterations made will be notified from time to time. Further, questions based on current developments in banking and finance may be asked.

Candidates are advised to refer to financial news papers / periodicals more particularly "IIBF VISION" and "BANK QUEST" published by the Institute.

SYLLABUS

I. Setting up SME

Evolution, Definition of SMEs, Characteristics, Role in Economic Development., Needs of SMEs

Forms of Organisations; Proprietary, Partnership, HUFs, Company etc., Establishing SMEs: Environmental Scanning, Market Assessment, Technology, Selection of Site, etc., - Organisational Structures - Rules & Regulations - Gender & Entrepreneurial Development.

II. SMEs: Policy, Regulatory and Legal Framework

Policy Framework for SMEs - Policy Shifts since 1991 - Regulatory Framework - Laws and Regulations for SMEs - SME Development Bill, 2005-LLPAct, Changing Policy Framework & SME Strategies

III. Institutional Framework & SME Financing

Institutions - Central Government - SSI Board, SIDO, SISI, PPDCs, RTCs, CFTI, NISIET, NIESBUD, NSIC - State Government : Directorate of Industries, DICs, SFCs, SIDC / SIIC, SSIDC - Financial Institutions & Banks; SIDBI, Commercial Banks, RRBs and Co-op. Banks etc., - Enterprise Perspective - Banker's Perspective.

IV. Financing Options & Modes

Sources of finance and methods of financing SMEs, relevance of quasi capital and own money in business - Venture Capital, Hybrid Capital, special financial products for SMEs, Assessment of Term Finance / Working Capital for SMEs - Credit Risk Management of SMEs - Appraisal, assessment, collaterals, documentation, inspection, follow-up and monitoring and review, Credit Scoring models, Standing and liquidity assessment, Credit pricing of SMEs

V. SME Development

Business Development Service Providers - Role & Responsibilities - Improving Competitiveness of SMEs through Enhancing Productivity - Market Promotion and Development - technological Development in SMEs - Environmental Impact Assessment, Modernisation issues (technological and quality upgradation), Role and Functions of Credit Guarantee Trust for small industries (CGTSI)

VI. Clusters and Cluster Development

What are Clusters? - Why Clusters - Types of Clusters - Advantages and Disadvantages - Role of Clusters - Setting up of Clusters - Approaches to Develop Cluster Strategies - Measuring Cluster Development - Critical Success Factors (lending economics to clusters from the angle of bankers and borrowers) - Policy Environment - Successful Clusters; India and Global.

VII. SME: Rehabilitation

Sickness-symptoms, warning signals, diagnosis and prescriptions, rehabilitation, restructuring, holding on operations, work out, NPA management, recovery options, legal aspects / options, securitization and exit options / alternatives

VIII.Future of SMEs -

Micro Finance Approach to SMEs - Linkages with Agriculture and industry - IT and SMEs - Relationship banking and its impact in SME development - WTO issues, impact on SMEs - BASEL-II - globalizationissues, impact, intermediation opportunities and Emerging issues affecting SMEs.

COURSES OF IIBF

A. Flagship Courses (for Members*)

- r JAIIB
- r CAIIB
- Diploma in Banking & Finance (Only for Non-Members)

B. Specialised Diploma Courses (for Members* and Non-Members**)

- Diploma in Treasury, Investment and Risk Management
- Diploma in Banking Technology
- Diploma in International Banking and Finance
- Advanced Diploma in Urban Co-operative Banking
- Diploma in Commodity Derivatives for Bankers
- Advanced Wealth Management Course
- Diploma in Home Loan Advising

C. Certificate Courses (for Members* and Non-Members**)

- Certificate in Trade Finance
- Certified Information System Banker
- Certificate in Anti-Money Laundering / Know Your Customer
- Certificate in Quantitative Methods for Bankers
- Certificate in Credit Cards for Bankers
- Certificate Examination in Banking Oriented Paper in Hindi
- Certificate Examination in SME Finance for Bankers
- Certificate Examination in Customer Service & Banking Codes and Standards
- Certificate Examination in CAIIB Elective Subjects
- Certificate Examination in Basics of Banking / Credit Card Operations / Functions of Banks for employees of IT Companies
- Certificate Course for Business Correspondents / Business Facilitators
- Certificate Examination for Debt Recovery Agents
- Certificate Examination in IT Security
- Certificate Examination in Rural Banking Operations for RRB Staff
- Certificate Examination in Prevention of Cyber Crimes and Fraud Management
- Certificate Examination in Foreign Exchange Facilities for Individuals
- Certificate Examination in Microfinance

D. Specialised Blended Certificate Courses

- Certified Bank Trainer
- Certified Banking Compliance Professional
- Certified Credit Officer
- Certified Treasury Dealer
- Project Finance Management with IFMR, Chennai

E. Management Courses

- Advanced Management Program
- CAIIB linked MBA with IGNOU.

Educational support:

- Publishing specific courseware for each paper / examination and Workbooks etc.
- Classroom learning through Accredited Institutions, Video Classes, e-learning through Portal, Contact Classes or Campus Training - Model Questions and subject updates on the net

Other activities:

- Research, Seminars, Conferences, Lectures, etc.
- Publications of books, Daily e-newsletter, monthly newsletter and quarterly journal
- Training & Consultancy and Financial Education
- Members are employees of Banks and Financial Institutions who have enrolled as members of IIBF.
- ** Non-Members are eligible candidates for each course / examination without IIBF Membership.

The Rules & Syllabus and other information pertaining to the examinations are available with Institute's Offices at Mumbai, Chennai, New Delhi, Kolkata and also at such other centers / offices as may be notified from time to time. The same is also available at our website **www.iibf.org.in**.

ADDRESSES FOR CONTACT

Corporate Office:

Indian Institute of Banking & Finance Kohinoor City, Commercial-II, Tower-1, 2nd Floor, Kirol Road, Kurla (West), Mumbai - 400 070 Tel: 022-2503 9746 / 9604 / 9907 Fax: 022-2503 7332 E-mail: iibfgen@bom5.vsnl.net.in

Northern Zonal Office:

Indian Institute of Banking & Finance 109-113, Vikrant Towers, 1st Floor, 4, Rajendra Place, New Delhi - 110 008 Tel.: 91-011-2575 2191/92

Fax: 91-011-2575 2193 E-mail: iibfnz@iibf.org.in

Southern Zonal Office:

Indian Institute of Banking & Finance No.94, Jawaharlal Nehru Road, (100 Feet Road), Opp. Hotel Ambica Empire, Vadapalani, Chennai - 600 026 Tel.: 044-2472 2990/2472 7961

Fax: 044-2472 6966 E-mail: iibfsz@iibf.org.in

Western Zonal Office :

Indian Institute of Banking & Finance 191-F, Maker Towers, 19th Floor, Cuffe Parade, Mumbai - 400 005 Tel.: 022-2218 3302 / 2218 5134

Fax: 022-2218 0845 E-mail: iibfwz@iibf.org.in

Eastern Zonal Office:

Indian Institute of Banking & Finance 408, 'Anandlok', 'A' Block, 4th Floor, 227, Acharya J. C. Bose Road,

Tel.: 033-2280 9681/82/83 Fax: 033-2280 9680 E-mail: iibfez@iibf.org.in

Kolkata - 700 020