

Top Story 1

India's creator economy set to shape a trillion-dollar future

India's burgeoning creator economy is already influencing more than \$350 billion in consumer spending, and analysts project this figure could top \$1 trillion in the coming years. With an estimated 2–2.5 million individuals who each reach audiences exceeding a thousand followers, the nation possesses one of the largest and youngest digital communities worldwide. Yet only about 8–10 percent of these creators currently earn sustainable incomes, highlighting a vast reservoir of untapped potential. Digital content now shapes over 30 percent of purchasing choices, spanning everything from short clips and tutorials to reviews and live streams. Established formats still dominate overall attention, but rapid expansion into emerging subject areas is quickly redefining how people learn, shop, and interact online. Accelerating monetization, improving access to tools, and nurturing diverse talent could convert this creative momentum into a powerful growth engine, unlocking substantial opportunities for entrepreneurship, employment, and inclusive economic development across India over the next several transformative years.

<https://ddnews.gov.in/en/indias-creator-economy-set-to-shape-a-trillion-dollar-future/>

Top Story 2

Women entrepreneurs catalysts in India's \$5 trillion economy ambition

As the nation advances toward its \$5 trillion economic goal, women entrepreneurs are increasingly recognized as catalysts for inclusive and sustainable growth. A recent workshop highlighted how digital empowerment and entrepreneurship support can unlock their vast potential. During the pandemic, when many women-led businesses faced setbacks, targeted digital training initiatives were introduced, enabling thousands to build digitally enabled ventures. Since then, significant progress has been made in equipping women with essential tools for enterprise development. Despite comprising nearly half the population, women represent only a fraction of total business ownership and micro, small, and medium enterprises. Key challenges such as limited access to finance, digital skills, and market visibility persist, creating barriers to their full participation in economic growth. Experts emphasize that without focused intervention, women risk being left behind in the digital era. Empowering women entrepreneurs through training, policy support, and access to resources is crucial to achieving broader national economic ambitions.

<https://www.thehansindia.com/karnataka/women-entrepreneurs-catalysts-in-indias-5-trillion-economy-ambition-987134>

Economy

India's economic growth on track despite global challenges

A recent report finds the economy on course for steady expansion despite global uncertainty, citing strong high-frequency data across manufacturing and services. Consumption gathered pace in the latest quarter, supported by higher steel use, rising electronic imports, and greater public revenue spending. Services activity improved, evidenced by robust purchasing-manager surveys, increased vehicle registrations, higher diesel usage, stronger state tax collections, and more e-way bills. Inflation remains contained, opening room for a looser monetary stance that could further spur growth. On the fiscal side, the central government's finances appear healthy, with the deficit narrowing relative to GDP. The domestic currency, after a brief dip, has stabilized and now trends slightly stronger, aided by easing geopolitical tensions and a softer external currency environment. Analysts expect this appreciation to continue, assuming timely progress on a pending bilateral trade agreement, which could reinforce external confidence and sustain momentum in demand, investment, and overall economic performance.

<https://ddnews.gov.in/en/indias-economic-growth-on-track-despite-global-challenges-report/>

Market

India Plans Rs 1,345-Crore Scheme To Boost Rare-Earth-Magnet Production Amid

A new scheme worth ₹1,345 crore has been proposed to boost domestic production of rare earth magnets, essential for applications such as electric mobility, renewable energy, and advanced electronics. The initiative aims to reduce dependency on external sources amid rising geopolitical tensions and global supply chain disruptions. By promoting indigenous manufacturing of these strategic components, the government seeks to secure critical supply chains, ensure price stability, and strengthen technological self-reliance. The draft scheme is currently undergoing inter-ministerial consultation and is expected to be presented for final approval. This move is part of a broader effort to enhance local capacity in high-tech manufacturing and support national goals in clean energy and industrial innovation. By building resilience in the supply of rare earth materials, the country positions itself to navigate future disruptions while fostering economic growth and creating employment opportunities in advanced materials and technology sectors under its self-reliance initiative.

<https://www.ndtvprofit.com/economy-finance/india-plans-rs-1345-crore-scheme-to-boost-rare-earth-magnet-production-amid-chinas-export-restrictions>

Finance

India Shelter Finance Corporation Stock Reaches All-Time High, Signaling Strong Sector Performance

A housing finance company’s stock has reached an all-time high, signaling strong momentum in the financial sector. The firm has consistently surpassed key performance benchmarks, including its 5-day to 200-day moving averages, and has significantly outperformed broader market indices. Over the past month alone, the stock rose nearly 8%, compared to a modest 1.2% gain in the benchmark index. Strong financials support this growth, with operating profits growing at a compound annual rate of 43% and net sales expanding by 37.5% annually. The company also maintains a return on equity of 14 and a price-to-book ratio of 3.7, reflecting investor confidence and solid asset quality. Over the past year, the stock has delivered an impressive return of nearly 34%, far exceeding general market performance. This upward trend showcases not only the company’s individual resilience but also broader optimism surrounding the housing finance space and consumer credit demand in the domestic market.

<https://www.marketsmojo.com/news/stocks-in-action/india-shelter-finance-corporation-reaches-all-time-high-of-rs-9525-today-3237272>

Investment

India Outpaces Global Peers in Intangible Asset Investment Amid AI-Driven Growth

India is playing a pivotal role in the global surge in intangible asset investments, with a significant rise in areas such as software and databases. These assets have emerged as the fastest-growing category, expanding at an impressive annual rate of over 7%, largely driven by the rapid advancements in artificial intelligence. This growth highlights a strategic shift towards a knowledge-based economy, as organizations increasingly invest in digital capabilities, intellectual property, and data-driven innovation. The rise of intangible assets reflects India’s growing focus on future-oriented sectors that enhance productivity and global competitiveness. By emphasizing software development, data management, and AI integration, India is positioning itself at the forefront of the digital transformation sweeping across economies. This trend also underlines the importance of building infrastructure and talent ecosystems that support innovation, creativity, and sustainable economic growth, reinforcing India's role as a key contributor to the evolving global landscape of intangible value creation.

<https://www.entrepreneur.com/en-in/news-and-trends/india-outpaces-global-peers-in-intangible-asset-investment/494536>

Metric	10th July 2025	11th July 2025	Change	Metric2	10th July 2025-2	11th July 2025-2	Change2
USDINR	86.78	86.88	0.1	NIFTY 50	26420	26510	90
EURINR	100.55	100.7	0.15	BSE Sensex	85900.2	86120.65	220.45
GBPINR	119.95	120.1	0.15				
JPYINR	60.4	60.45	0.05				