



CASE STUDY WRITING COMPETITION

**SHOWCASE YOUR THINKING SKILLS AND EXPERIENCES; IMPACT THE BANKING
COMMUNITY AND WIN ATTRACTIVE PRIZES**

Case Studies help simulate the real working environment and aid in developing analytical abilities. IIBF invites Bankers to put on their thinking caps and share their experiences. The aim of this competition is to encourage bankers to simulate an academic environment and develop case studies relevant to the banking & finance domains. The Publishing and IPR for all shortlisted cases will vest solely with IIBF.

Scheme I (Specialized Areas)

I Prize - Rs. 50,000/-

II Prize - Rs. 40,000/-

III Prize - Rs. 30,000/-

- **Credit Management**
- **International Banking & Foreign Exchange Operations**
- **Risk Management**
- **Treasury Management**
- **Accounting & Auditing**

Scheme II (General Areas)

I Prize - Rs. 30,000/-

II Prize - Rs. 20,000/-

III Prize - Rs.10,000/-

- **AML/KYC**
- **Customer Service**
- **Cyber Crimes**
- **Digital Banking**
- **Ethics and Corporate Governance**
- **Financial Inclusion**
- **Human Resources Management**
- **Information Security**
- **MSME**
- **Retail Banking**
- **Rural Banking**
- **Wealth Management**

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Please visit our website for more information. ▶ ▶
Last Date of Submission of
entries : 30th June 2019