



INDIAN INSTITUTE OF BANKING & FINANCE

(ISO 9001:2015 Certified)

PROGRAMME ON DIGITAL BANKING

6-8th September 2017

Venue:

Leadership Center,
Indian Institute of Banking & Finance,
Kohinoor City, Commercial II, Tower 1, 3rd floor,
Off LBS Marg, Kiroli Road,
Kurla (W), Mumbai - 400 070.
Website: www.iibf.org.in

For Details & Nomination, please contact:

Mr. Anand Shrimali, Programme Coordinator & Faculty
Phone: +91-22-25047013, Email: ashrimali@iibf.org.in



TRAINING PROGRAMME ON DIGITAL BANKING

BACKGROUND

During its 90 years of service, IIBF has emerged as a premier institute in banking and finance education. Considering the emerging requirements of the bankers in the ever changing dynamic environment, IIBF has started providing training programmes to bankers in selected areas. IIBF has state-of-the-art training facilities at its Leadership center.

PURPOSE

In the wake up of “De-monetization” and moving towards “Less-Cash Society”, electronic banking has come to stay and digital banking has become very much relevant for the bankers. Standard online & mobile banking services by integrating digital technologies, launch of newer products and services by NPCI and various players has enlarged the reach of digital platforms in financial segment towards cashless arena. Strategic analytics tools, social media integrations, innovative payment solutions, expanding Internet reach, mobile technologies and a focus on user experience have become integral part of modern banking. Integration of online services with various services that affect the customer behaviour and usage patterns is changing. Further, the Government policies and expansion of e-governance, electronic services for various socio-economic causes is playing key role in digital banking.

It is in this back drop, a three day training programme on digital banking has been specially designed for the operational personnel in the banking field.

OBJECTIVES

- To improving the knowledge and skills in Digital Banking
- To know about various mobile based newer products & services
- To know more about different types of cards
- To know more about ADCs like ATMs, CDMs, Cash recyclers, POS terminals
- To understand various payment systems as pillars of Digital Banking
- To understand marketing of digital products

CONTENT OVERVIEW

- Overview of Digital Banking products
- Different types of cards and salient features - Basics of Card Technology & New Developments, Risks & their Mitigations
- ATMS, CDMs and Cash Recyclers - Present & New Advancements in Technologies
- E-banking- Internet Banking and Mobile Banking
- USSD, UPI, BBPS etc. services
- Financial inclusion - impact of digital banking
- Marketing digital banking products

- eBanking as driving force for e-Commerce, Wallets, Other Products
- eKYC, AEPS, Digital Lockers / Vaults etc.

METHODOLOGY

Knowledge inputs and their practical application, Q&A session and Discussion, Interactive lectures by Subject experts.

TARGET GROUP

Officers /Managers currently posted or proposed to be posted in branches, retail banking, marketing & customer relationship /customer service roles and Trainers

DATES

6th to 8th September 2017 (3 Days). The programme starts at 9:30 AM on 6th September 2017 and ends at 5:30 PM on 8th September 2017.

VENUE

Leadership Center,
Indian Institute of Banking & Finance,
Kohinoor City, Commercial II, Tower 1, 3rd floor,
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FEE

Rs.10,000/- per participant plus GST @ 18% i.e. Rs.1,800/- aggregating to Rs.11,800/- (In case of TDS deduction, please send us TDS certificate)

Programme fees may be remitted to the credit of Institute's account with State Bank of India, details of which are given below:

- ✓ Name of the Bank branch: **State Bank of India, Vidya Vihar Branch**
- ✓ Account no : **36919200263 (Savings A/c)**
- ✓ IFSC code : **SBIN0011710**
- ✓ PAN No : **AAATT3309D**
- ✓ GST Provisional ID : **27AAATT3309D1ZS for Maharashtra**

The programme is **Non residential**. *In case the participants require, the Institute, on specific request, will arrange for stay in Hotel Kohinoor Elite (within 5 minutes walking distance from the Institute) at an all inclusive price of Rs.5,500/- per day plus taxes for double occupancy and Rs 4,500 plus taxes for single occupancy. The rates are exclusive for IIBF trainees and include breakfast, lunch, evening tea and dinner. Four hour internet and free laundry for four pieces of clothing is complimentary.*

Please contact:

<p>Mr.Anand Shrimali Programme Coordinator & Faculty Phone : +91-22-25047013 Mobile: 9975461415 Email: ashrimali @iibf.org.in</p> <p><i>for details about programme and nomination:</i></p>	<p>Joint Director, Training Phone: +91-22-25047042 / 25047008 Email: training @iibf.org.in</p> <p><i>For Fee remittances and any other details:</i></p>
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Committed to
professional excellence

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Off LBS Marg, Kiroli Road,
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NOMINATION FORM**

Programme Title: **PROGRAMME ON DIGITAL BANKING**

From: **6th to 8th September 2017**

Programme Type: **Non Residential**

PARTICIPANTS NOMINATED:

Sl. No	Name (Mr./Ms./Mrs.)	Designation	Branch /Office	Mobile No. and Land Line No.	E-mail
1					
2					
3					
4					

Bank/Organisation: _____

Address: _____

_____ Pin Code: _____

Phone: _____ Fax: _____ E-mail: _____

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- ✓ (PAN No: AAATT3309D and GST Provisional ID: 27AAATT3309D1ZS for Maharashtra)
- ✓ Kindly narrate : "Programme on Digital Banking - from 6 - 8 September 2017"; "<No.of> participants"

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